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## Hope Floats 2015 Derby Duck Race benefitting Rocky Mountain Crisis Partners

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2015 Hope Floats Derby Duck Race  
*Rocky Mountain Crisis Partners*

It is time again for the **Annual Hope Floats Derby Duck Race** benefitting **Rocky Mountain Crisis Partners (RMCP)**. This year's event will take place Saturday August 15, 2015, 11:00 a.m. at the Great Lawn Park in Lowry, Denver, Colorado. The event draws several hundred people as they watch Franklin the Derby Duck and 5,000 other rubber ducks, which have been adopted for the day, race down a treacherous water course hopefully making it across the finish line in the top three to win some cash for their adopted owner of the day. There will also be some food, live entertainment provided by "That Eighties Band" and other activities for the entire family. Every duck purchased for the race is a life you can help change.

Participants, individuals or companies, can purchase ducks singly or in quantity.

One Lonely Duck at \$5.00

A Quack Pack of 5 in which you get an additional one free

A Flock of Ducks where you Adopt 20 and get 5 free ones.

You can purchase your duck adoption at the event or by [clicking here](#). The goal this year is to have over 5,000 ducks in the water.

### **To reach the RMCP hotline call: 844.493.TALK (8255)**

These Ducks are bred in non-trafficked, free trade, rubber farms around the country and are put through rigorous training regiments beginning in their infancy. After each event the ducks continue their training as to not become lame ducks. Weeks prior and up to the event the ducks are given racing numbers. Those numbers are put into a computer program. When a person pays for an adoption, for race day only, through Great American Merchandise & Events™ (GAME) the adoptee is given the number(s) identifying their assigned duck(s) for the race.

Ducks are randomly selected by number for each adoption the participant purchases so there is no chance at creating a fowl race. The ducks are then loaded into the starting vessel, still untouched by the participant. At the start of the race they are all freed and race down the watery course in an attempt to become a champion and thought of proudly by their adopted participant of the day. After the race the ducks will be taken back to their training facilities and begin their training for next year's event.

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The Grand Prize for finishing first in the race is \$1,500.00, 2nd is \$1,000.00, 3rd is \$500.00 and raffle will also take place for \$250.00. Everyone in attendance at the event will receive a raffle ticket and must be present to win the raffle prize at the time of the drawing.

### **Sponsors**

The Sponsors for this year's event includes; Citywide Banks, MDC Richmond American Homes Foundaiton, Marcho's Coal-Fired Pizza, American Foundation for Suicide Prevention, Denver Retirement Partners, Loup Development Company, Brakes Plus, Gracey Dudden, PC, Second Wind Fund, Carson J. Spencer Foundation, NAMI Colorado, Colorado Access and Elevator Chair Massage.

**RMCP** receive hundreds of calls a day from people around the state who are in need of help or assistance with some type of crisis they are having in their lives. Whether it be a mental health issue or a substance use or abuse issue they are there to help. Their crisis line is free and available 24/7. They are the first statewide center of its kind and are staffed with highly trained master level professional clinicians and peer support specialists.

**RMCP** fills a gap we have in our behavioral health systems in providing the health care we need for the daily stresses of life and intervention when substance abuse issues arise. They have also chosen as a local affiliate for Lifeline, the national suicide prevention hotline.

Every duck adoption for the **Hope Floats** event will enable **RMCP** to help another individual continue down a path of help, intervention and prevention. So, adopt a duck or ducks for the race and bring the family out to enjoy this wonderful event.

Bev Marquez, the Chief Executive Officer for **RMCP** made the following comments about the organization and the event; “Hundreds of Coloradans call us every day 24/7 in need of hope, resources, and in the moment assistance for mental health and substance use crises for themselves or a loved one. We are proud to provide our services to our community and invite you to share an afternoon with us as we acknowledge you and ask for your contribution to our effort.”

For more information on the **Hope Floats Derby Duck Race** [click here](#).

About Rocky Mountain Crisis Partners

**Rocky Mountain Crisis Partners**, formerly Metro Crisis Services, has become a leader in collaboration, striving to reduce redundancy in the behavioral health system by providing access to care and continuity of care through partnerships with existing providers. **RMCP** strives to help shape the future of Colorado's behavioral health system through its insight and demonstrated expertise.

**For more information** about RMCP [click here](#) or visit: [www.RMCrisisPartners.org](http://www.RMCrisisPartners.org).

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## **SUGGESTED LINKS**

- **Metro Crisis Services Hope Matinee 2014**
- **We Care celebrate your life fundraiser for Metro Crisis and William Pritchard**
- **Metro Crisis Line Joins National Suicide Prevention Lifeline Network**
- **Suicide Prevention Day and Metro Crisis Line**

**> Metro Crisis Services receives grant from Virginia W. Hill Foundation**

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